



**ACHE - SouthEastTexasChapter**

*An Independent Chapter of the American College of Healthcare Executives*

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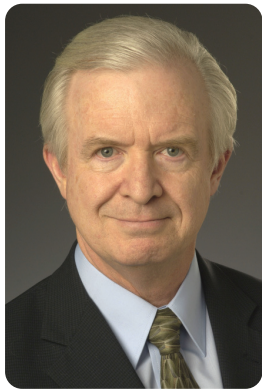
**EDUCATIONAL FOUNDATION  
of the SouthEastTexasChapter**

*An Independent Affiliate of the ACHE - SouthEastTexasChapter*

## **Proudly Present the 1st Quarter Educational Session**

2012 Theme - "Future Leadership: Vision and Action for Realistic Change"

### **"The Future of Healthcare: What Healthcare Leaders Need to Know to Lead Successfully"**



#### **Keynote Speaker:**

John J. Nance, JD

John Nance & Associates

**Thursday, March 1, 2012**

7:00 - 9:00 a.m.

The Houstonian Hotel

Juniper Ballroom (2nd floor)

111 N. Post Oak Lane

Houston TX 77024



#### **Learning Objectives:**

- Why massive alteration of the DNA of the American hospital is unavoidable
- Why the "new" healthcare system requires a new set of leadership skills
- How the inexorable shift to emphasis on verifiable clinical outcomes and cost-effectiveness will put the community hospitals at the epicenter of change
- The key to significant reduction in waste and improvement in quality will come from.....
- Why chasing the favor of the heavy-admitting physicians vs. demanding commonality of best practices and procedures is fast becoming a target for regulators, insurers, payors, and eventually the public
- The successful hospital CEO of the very near future will be someone who can.....

#### **Event Fees:**

ACHE (National) Member: \$50/person

ACHE (National) Student Member: \$25/person

Professional Assoc (Non-Member): \$65/person

**REGISTER ONLINE!**

**[www.ache-houston.org](http://www.ache-houston.org)**

Please register by 12 noon, Tuesday, February 28th to ensure the appropriate number of meal requests are submitted to the Houstonian Hotel catering service. Registration will close at 12 noon on Wednesday, February 29th.

IF paying by check (Please mail your check to be received by the Chapter no later than Monday, February 27th to guarantee registration confirmation) payable to: ACHE – SouthEastTexasChapter and mail to: Administrative Office • 6207 Canyon Run Court • Katy, TX 77450